

ABSTRAK

Pengukuran terhadap *supply chain sustainability* telah menjadi sorotan setiap perusahaan khususnya perusahaan yang memperhatikan aspek lingkungan, ekonomi, dan sosialnya seperti pada PT. Petrokimia Gresik untuk mendukung pelaksanaan operasi rantai pasok jangka panjang mereka. *Environmental management, social responsibility, health, safety and risk management, dan customer management* adalah keempat variabel yang mempengaruhi *supply chain sustainability*.

Penelitian ini dilakukan pada karyawan bagian distribusi wilayah I PT. Petrokimia Gresik. Penelitian ini bertujuan untuk mengetahui pengaruh variabel independen *environmental management, social responsibility, health, safety and risk management, dan customer management* dengan *supply chain sustainability* sebagai variabel dependen. Penelitian ini menggunakan pendekatan kuantitatif. Sampel pada penelitian ini adalah karyawan tetap bagian distribusi wilayah I PT. Petrokimia Gresik yaitu sebanyak 60 sampel dengan menggunakan metode sensus. Teknik analisis yang digunakan dalam penelitian ini adalah teknik analisis *Partial Least Square (PLS)*.

Hasil pada penelitian ini menunjukkan bahwa *environmental management, social responsibility, health, safety and risk management, dan customer management* berpengaruh secara signifikan terhadap *supply chain sustainability* pada PT. Petrokimia Gresik.

Kata kunci : Environmental Management, Social Responsibility, Health, Safety and Risk Management, Customer Management, dan Supply Chain Sustainability.

ABSTRACT

Measurement of supply chain sustainability is a highlight in every company specifically in the fertilizer company such as PT. Petrokimia Gresik to support the operation of their long-term supply chain. Environmental management; social responsibility; health, safety and risk management; and customer management are variables that affect supply chain sustainability.

The research was conducted on employees of the distribution area I PT. Petrokimia Gresik. The purpose of this research is to perceive the impact of independent variable such as environmental management; social responsibility; health, safety and risk management; and customer management to supply chain sustainability as the dependent variable. This research uses the quantitative approach. 60 permanent employees of the regional distribution area I PT. Petrokimia Gresik are the sample of this research using census method. Partial Least Square (PLS) is the analysis technique used in this research.

The result of this research shows that the environmental management, social responsibility, health, safety and risk management, and customer management significantly influence the supply chain sustainability of PT. Petrokimia Gresik.

Key word : Environmental Management, Social Responsibility, Health, Safety and Risk Management, Customer Management, and Supply Chain Sustainability.